



MARION TEMPEST DESIGN .CO.UK

mariontempestdesign@gmail.com 07944519542

Experienced, enthusiastic and highly motivated, art director with in depth knowledge of all aspects of magazine publishing and design. Have worked both as an editorial and advertorial art director. Used to working with major clients and big brands, working to deadlines and producing quality work to a budget.

Previously

Tempest Graphic Design

I wanted the flexibility of working from home, so set up my own graphic design business. Working on projects from home and in-house as a freelance designer. Clients included Bauer Media, River Publishing, G and J and Time inc.

2020 ***Freelance designer Balance magazine, Sainsbury's Magazine, Co-op food, WW UK, IC publications***

2019 to 2020 ***Freelance Art editor, Walk magazine, River Publishing Group***

Design, account handling, art direction, picture research, image re-touching, repro

Magazine design, including all the layouts, picture research, commissioning photography and illustration, drawing maps and creating info graphics, re-touching images including the cover and preparing/sending docs to repro

Art Director, special projects, Bauer Media

I developed concepts, produced dummies and in some instances first issues of eight new titles, ranging from weekly celebrity magazines to glossy gardening monthlies

2010 to 2019 ***Art director, Sainsbury's Magazine commercial department, Seven***

Pitch work, art direction, design, repro, digital design

Developing concepts for all forms of special projects including advertorials, cookery booklets and calendars, attending initial briefings, setting up project templates/style guides, preparing budgets, booking freelancers where necessary, plan, prop, and art direct often at short notice, layout pages and prepare them for print. I have worked with many of London's best food photographers food stylists and prop stylists, when organising and directing photoshoots, ***Digital design:*** I have also worked on the concepts and development of various online ads, MPUs banners etc for a wide variety of brands.

Deputy Art Director, Woman's Realm, Time Inc

Senior Designer, Bella magazine, Bauer Media

Qualifications

Northumbria University
Honours degree in Graphic design

2008 to 2009 ***Art director, Business Development, Seven Squared***

Concepts, pitch work, brochures, marketing materials for the New Business department

Blackpool and Fylde College of Art and technology,
2 year pre-degree foundation course

2006 to 2008 ***Art director, Fresh Ideas Magazine, 7 Publishing***

My work included: all aspects of page design and typography, selecting photographs for reproduction. Organizing the external food and lifestyle shoots and any in-house additional photography required, arranging castings, sourcing locations, selecting models, and make-up artists, commissioning the photographers and stylists and art directing the shoots. I was also responsible for monitoring the budget of all art department costs. As well as managing the art department and booking freelancers, I was responsible for managing the in-house digital studio and large props store.

I have considerable knowledge of all the major titles available on the Apple Mac such as Adobe Indesign, Adobe Photoshop, Adobe Illustrator, Keynote, GoPublish, GoMobile

Interests

I am a keen cook with a wide knowledge of cooking terms and techniques
I am interested in interior design and the history of art

2001 to 2006 ***Art Director, Newcrane Publishing***

Working for an agency (owned by Delia Smith) on the Sainsbury's account, managing the art department. Producing in-store magazines, brochures, leaflets, recipe cards, direct mail and new business pitches.

www.mariontempestdesign.co.uk